



Industrial Louvers, Inc. and ARCOM Sign Agreement to Promote Products in MasterSpec®

Delano, MN (February 22, 2016) — Industrial Louvers, Inc., a leading manufacturer of custom architectural metal products, and ARCOM, the leader in building specification services and tools, are pleased to announce their partnership in promoting Industrial Louvers, Inc. to architects, engineers and design professionals in the leading specification software MasterSpec[®].

ARCOM carefully reviews each manufacturer and their products to ensure they meet the quality criteria MasterSpec is known for. MasterSpec, a product of the AIA, has become the most trusted and comprehensive specification system in the building industry. ARCOM provides manufacturer and product information for thousands of products specified in its specifications. Specifiers can quickly access a list of building product manufacturers related to the sections specifiers are working on. ARCOM's team of professional spec writers have worked with Industrial Louvers, Inc. to modify original MasterSpec sections to include content applicable to their products.

Industrial Louvers, Inc. understands the importance of quality. "MasterSpec provides a way not only for our products to be included in the specifications, but also ensures that the specifications are clear and correct," explains Lisa Britton, Director of Sales & Marketing. "Like MasterSpec, Industrial Louvers has built their reputation on manufacturing products of the highest quality and craftsmanship."

ARCOM and Industrial Louvers, Inc. believe this new partnership will benefit all design professionals as they select and specify products.

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About Industrial Louvers, Inc.

ILI is a customer-focused, woman-owned and operated manufacturer of custom architectural metal products including architectural louvers, equipment screens, decorative grilles, sunshades and column covers. Since 1971, we have been helping meet the needs of designers, contractors and subcontractors across all segments of the construction industry. Our position as a leader in the industry is based on our reputation in manufacturing products of the highest quality and craftsmanship and providing un-matched customer service. Follow ILI on Facebook, Twitter, LinkedIn and our blog.

About ARCOM

ARCOM, the specification experts, exclusively publishes MasterSpec[®] for The American Institute of Architects (AIA) for use by design professionals involved in building projects. ARCOM owns and publishes SpecText[®] for use by engineers for infrastructure projects, including water and wastewater utilities and equipment. ARCOM also provides extensive product and manufacturer information through cloud-based specification resources, custom manufacturer specifications, and the SpecBuilder Expert platform. ARCOM's innovative specification productivity software tools dramatically simplify specification creation, research, editing, and formatting. Follow ARCOM on Facebook, Twitter, LinkedIn and our blog.

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